

2024

DAY
OF
AI



9,239 educators participating.



35 countries represented.



Official government decrees supported by DOAI in Paraguay and Chile.



19 seminars (online and in-person).



Selected for the mapping of best practices in Digital Education in the Americas.



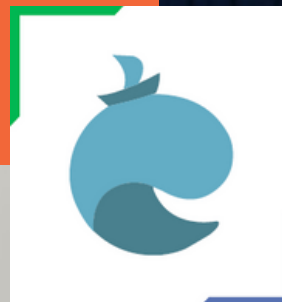
23,000 new visitors to the website.



72,000 pageviews.



12,000 active website users.



The implementation of this curriculum is envisioned as a bridge connecting emerging technologies with educational practices. It aims to empower teachers to not only grasp the implications of AI but also integrate it effectively within their classrooms. Beyond strengthening students' digital competencies, it promotes the cultivation of essential skills such as creative thinking, problem-solving, and adaptability. In an era where AI is reshaping every facet of society, schools must transform into cutting-edge environments that equip new generations to tackle challenges and capitalize on the opportunities of a technology-driven future.

In 2023, as part of our strategy, we committed to translating educational content on AI into Spanish, making sure this valuable material could reach a broad audience of educators throughout Latin America, the Caribbean, and other Spanish-speaking communities. We were thrilled to see how inspired teachers started integrating these tools into their schools, creating a direct and meaningful impact on their educational communities.

We translated, adapted and disseminated content for Latin America, promoting it through educational networks and reaching over 9,400 people in two years.

On the website, we developed eight key sections:

- 1. **Home Page:** This section provides detailed information about the initiative, highlighting that it is a translated and localized version of the MIT Day of AI. It also features logos, names, and the dates when the Day of AI events were held during the year.
- 2. **Curriculum:** Users can access the materials in this section using a password.
- 3. **Program:** This section offers an overview of the curriculum's functionalities and provides instructions on how to use the materials effectively.
- 4. **Registration:** Participants can register here to receive the password that grants them access to the curriculum.
- 5. **Map:** This section displays a map of participants who joined during 2024.
- 6. **Resources:** Users can access a variety of AI-related tools in this section, useful for teachers, school leaders, or anyone interested in AI for education. It also includes reports and studies addressing AI in education.
- 7. **Day of AI 2023:** This section offers an overview of the Day of AI events from previous years.
- 8. **Contact:** Enables users to reach out to the team for suggestions, inquiries, or requests.

In 2024, we organized a variety of seminars, talks, and activities across the region, both online and in person. Our main goal was to bring artificial intelligence closer to teachers and, through them, to children and young people. Organizations from countries such as El Salvador, Mexico, Argentina, Peru, Guatemala, and Uruguay reached out to us voluntarily to join this initiative. Each event included tailored sessions for participants, covering topics related to the Day of AI and its diverse applications in education.





En esta sección, encontrarás **todos los archivos descargables correspondientes a cada plan de estudios**. En caso de que prefieras acceder a todo el material desde una sola fuente, hemos creado **una planilla que recopila la totalidad de los recursos descargables** para tu comodidad.

[Accede a la planilla aquí](#)

A section was retained in the curriculum where participants could access a spreadsheet containing all the downloadable files. Participants have shared that this feature makes it easier for them to access the resources.

Curriculum

The Day of AI provides lessons and activities designed to be inclusive and adaptable for students of all backgrounds and abilities, enabling teachers to tailor them to their students' specific needs or profiles. While the 2023 curriculum was preserved, updates were made based on feedback from the Day of AI, incorporating new content such as:

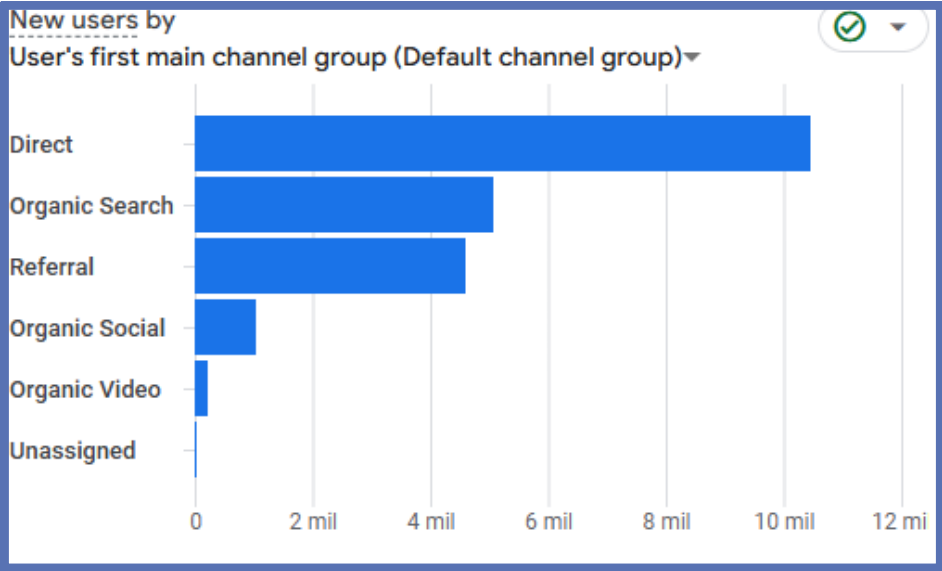
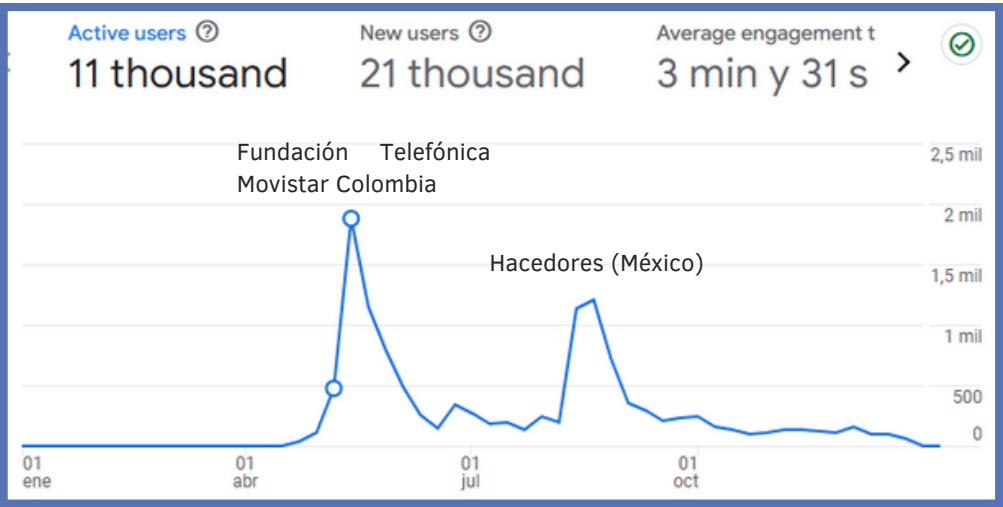
- Ecobits Explorers
- Melting Ice: Modeling and Predicting Climate Change
- Telling Climate Stories with Data
- Careers in AI
- Using AI for Creativity

A section was retained in the curriculum where participants could access a spreadsheet containing all the downloadable files. Participants have shared that this feature makes it easier for them to access the resources.

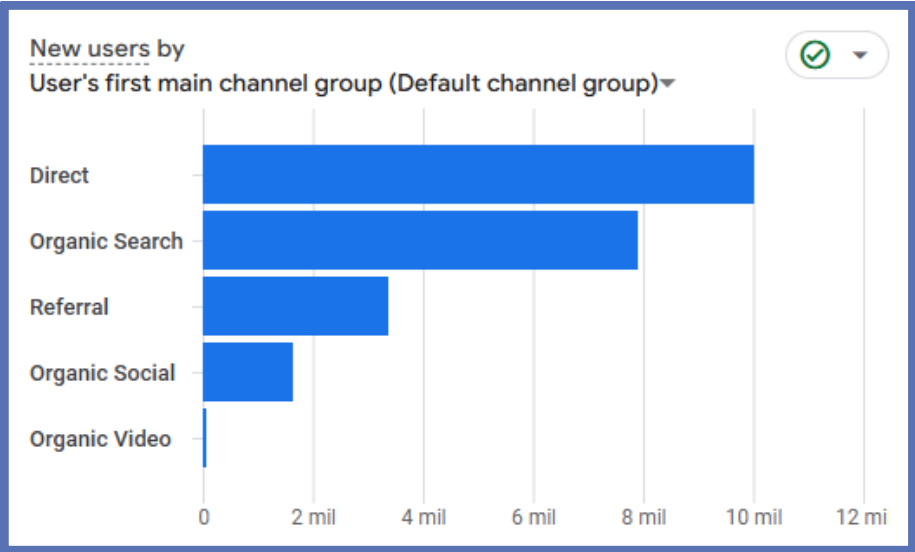
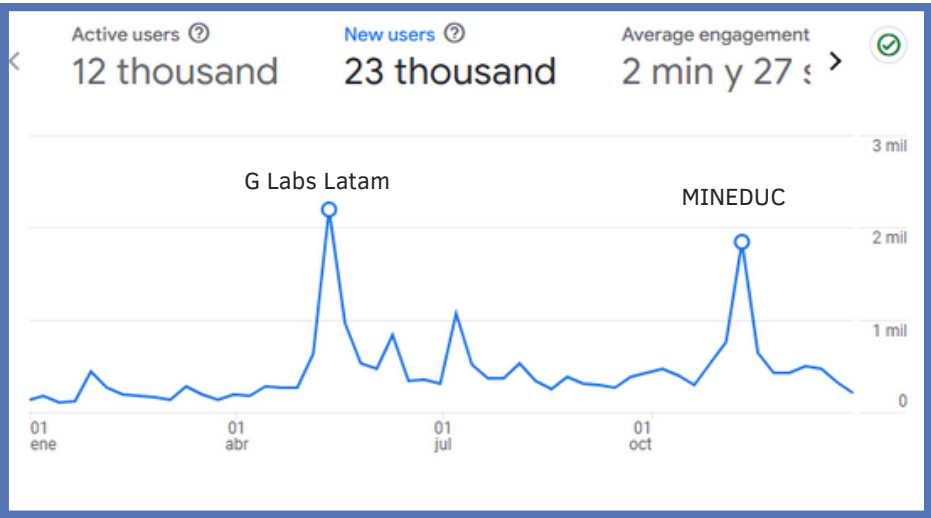
The total access to the materials reached 220.186.

Metrics

2023



2024



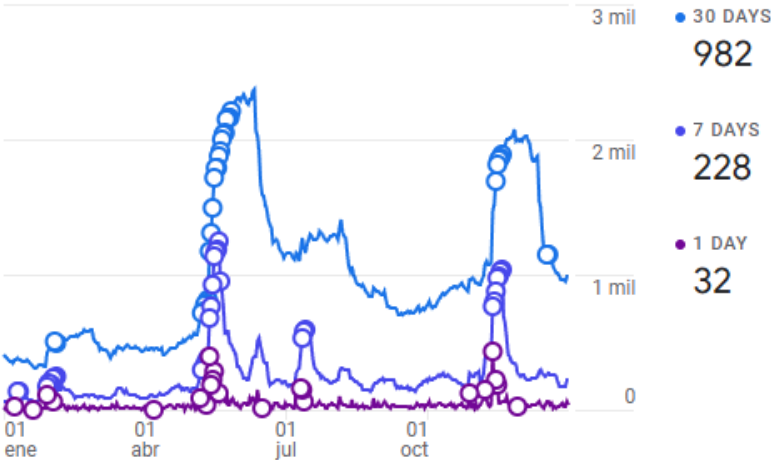
2024

Active users by Country



COUNTRY	ACTIVE USERS
Chile	2.9 thousand
Mexico	1.2 thousand
Peru	1 thousand
United States	894
Spain	797
Paraguay	790
Colombia	769

User activity over time



Views by Page Title and Screen Class

PAGE TITLE AND SCREEN CLASS	VIEWS
Home - AI Day	25 thousand
MaterialA - AI Day	17 thousand
Registration - AI Day	11 thousand
Thank you for registering for AI Day!...	5.8 thousand
Map 2024 - AI Day	4.8 thousand
Program - AI Day	3.1 thousand
Resources - AI Day	2.9 thousand

ACHIEVEMENTS

In 2024, the Day of Artificial Intelligence achieved several milestones, including:

- **Report "Opportunities for Pedagogical Innovation with Artificial Intelligence Assistance":**

Was developed for CAF – Development Bank of Latin America and the Caribbean. It proposes the Day of AI as a tool to engage with and learn about artificial intelligence, recognized by institutions like UNESCO. The report was presented at the Interministerial Meeting on Intelligent Educational Systems in Paraguay to guide ministers in integrating these tools into education.

- **Sponsorship from MINEDUC**

We received sponsorship from the Ministry of Education of Chile to develop the Day of Artificial Intelligence in various parts of the country.

- **Sponsorship to Day of AI in Paraguay**

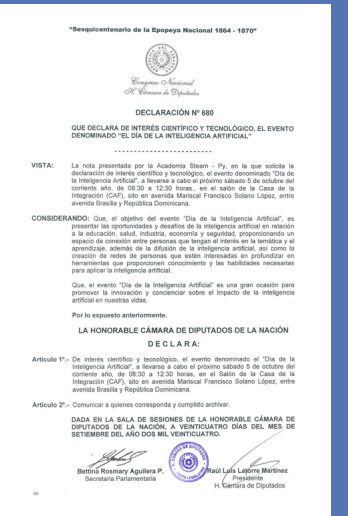
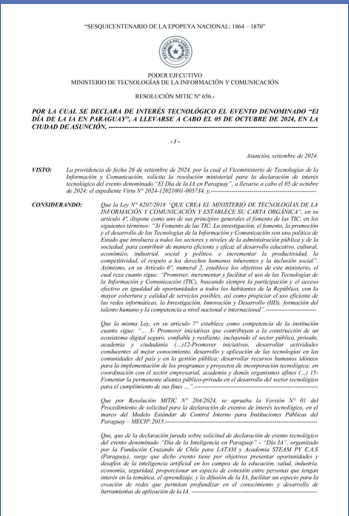
The event held in Paraguay was declared of scientific interest by the Ministry of Information and Communication Technologies, the National Council of Science and Technology, and the National Congress of the Chamber of Deputies.

- **Webinar with Ministry of Education of Chile**

We developed a webinar where we presented the Day of Artificial Intelligence in collaboration with the Ministry of Education of Chile.

- **Selected for the mapping of best practices in Digital Education in the Americas**

We were selected as an initiative to be featured in the second edition of the Mapping of Best Practices in Digital Education in the Americas.



The Day of Artificial Intelligence was promoted through social media, email, and by educators from across the Spanish-speaking community. Professionals in the field of education were invited, especially those with no prior experience in STEAM (Science, Technology, Engineering, and Mathematics), computer science, or Artificial Intelligence.

Graphics were created to promote the curriculum on social media. These included:

¿Sabías qué?

Un **algoritmo** es como una receta de cocina: una serie de pasos que seguimos para resolver un problema o lograr un objetivo.

Entrada → Instrucciones → Salida

Lleva la Inteligencia Artificial a tus estudiantes inscribiéndote en www.diadelainteligenciaartificial.org

INSCRIBIRSE AQUÍ

Importante: ¡Únase al Día de la IA, siempre es el momento perfecto para estudiar y celebrar! Acceda a los recursos cuando los necesite.

Las 5 ideas principales de la IA

Conoce más inscribiéndote en www.diadelainteligenciaartificial.org

INSCRIBIRSE AQUÍ

Importante: ¡Únase al Día de la IA, siempre es el momento perfecto para estudiar y celebrar! Acceda a los recursos cuando los necesite.

Súmate al Día de la Inteligencia Artificial 2024!

Un programa educativo gratuito para explorar el mundo de la IA

INSCRIBIRSE AQUÍ

Importante: ¡Únase al Día de la IA, siempre es el momento perfecto para estudiar y celebrar! Acceda a los recursos cuando los necesite.

Explora el futuro con el Día de la Inteligencia Artificial

Este 2024 hay nuevos planes de estudio sobre ciencia de datos y cambio climático.

INSCRIBIRSE AQUÍ

Importante: ¡Únase al Día de la IA, siempre es el momento perfecto para estudiar y celebrar! Acceda a los recursos cuando los necesite.

CHATGPT EN CENTROS EDUCATIVOS

¡Descubre el potencial de esta herramienta en nuestro plan de estudios Día de la IA!

CONTENIDOS:

- ¿Qué es ChatGPT?
- IA y el Proceso Creativo
- ChatGPT: ¿Beneficioso o Perjudicial?

Más información en www.diadelainteligenciaartificial.org

INSCRIBIRSE AQUÍ

Importante: ¡Únase al Día de la IA, siempre es el momento perfecto para estudiar y celebrar! Acceda a los recursos cuando los necesite.

Paso 1 Insíbete en el Día de la IA

www.diadelainteligenciaartificial.org

INSCRIBIRSE AQUÍ

Importante: ¡Únase al Día de la IA, siempre es el momento perfecto para estudiar y celebrar! Acceda a los recursos cuando los necesite.

Paso 2 Verifica tu correo electrónico y registra tu clave para acceder a los recursos de IA.

INSCRIBIRSE AQUÍ

Importante: ¡Únase al Día de la IA, siempre es el momento perfecto para estudiar y celebrar! Acceda a los recursos cuando los necesite.

Paso 3 Descubre el plan de estudios gratuito diseñado por el MIT RAISE para la educación.

INSCRIBIRSE AQUÍ

Importante: ¡Únase al Día de la IA, siempre es el momento perfecto para estudiar y celebrar! Acceda a los recursos cuando los necesite.



Participation

A total of 9,445 educators from 37 countries participated, including those from Latin America, the Caribbean, and other regions such as Spain, France, and Portugal, among others.

Internationally, Chile (3,530), Peru (1,308), and Ecuador (1,288) had the highest number of participants. Additionally, outside Latin America and the Caribbean, the countries with the most participants were Spain (165), the United States (13), China (5), France (5), and Portugal (5). According to registration data provided by the educators, they reported reaching over 4,557,233 students.



11 countries in Latin America and the Caribbean are not enrolled in the Day of AI. These include nations where Spanish is not the official language, such as Belize, Suriname, Haiti, Trinidad and Tobago, and others.

In El Salvador, Alberto Masferrer University hosted a special session for its medical students as part of the Day of Artificial Intelligence. The event introduced the concept of AI and its applications in healthcare, offering students valuable insights into how emerging technologies are transforming the field.

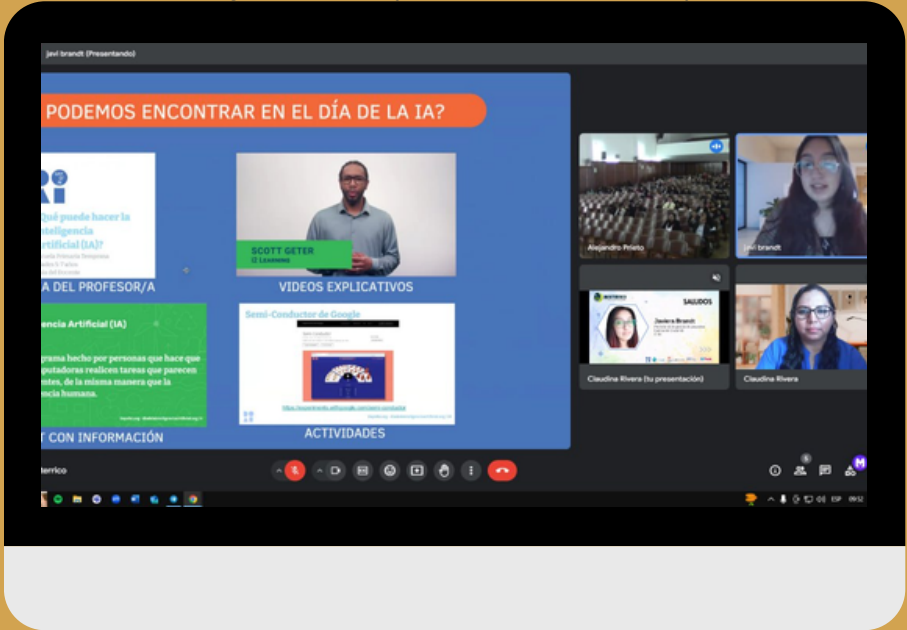
The session featured a detailed presentation of the curriculum materials, providing participants with a solid understanding of AI principles and its potential uses. A standout moment was the interactive activity “What is AI?” from the curriculum, which sparked curiosity and helped students grasp the topic in an engaging way.

Adding to the experience, a guest speaker—an AI-focused medical doctor—delivered an inspiring talk on the opportunities and challenges AI brings to healthcare, motivating participants to explore the subject further.

The event drew 100 attendees, including students and faculty, who were enthusiastic about incorporating AI concepts into their education and future medical careers. This session was a meaningful step toward fostering technological awareness and innovation among the country’s future healthcare professionals.



Day of AI in Perú (Universidad de Monterrico)



In Peru, Universidad de Monterrico hosted an open session for students and professionals to explore Artificial Intelligence using resources from the Day of AI. Our partners at 38° Lab joined the in-person event, which brought together over 70 attendees.

EXPERIENCES



RAÚL PABLO KARPOWICZ

We extend our gratitude to MIT, Rodrigo Fábrega, and the Fundación Cruzando for inviting us to this important educational initiative. The Civil Engineers College of the Province of Córdoba provided institutional endorsement and invited other institutions in the province interested in AI. During the event, professionals and students participated, expressing surprise and interest in AI and MIT's educational and ethical approach. The education provided by MIT in managing AI capabilities will help reduce the knowledge gap between developed and developing countries. This will enable children and young entrepreneurs to develop their ideas with proper knowledge support that is consistent worldwide. In this sense, opportunities are leveled for those aiming to solve and create. Another noteworthy aspect is the ethical perspective on AI usage, which is a critical consideration to ensure its benefits. These ethical principles are included in MIT's programs, which is commendable. Equally praiseworthy is the format, segmentation, and exercises of MIT's educational tool, ensuring effective and accessible comprehension of AI-related concepts. However, this is just the first step in an ocean of opportunities. It will be essential to utilize the educational and ethical teaching tools proposed by MIT, and we will need support and to persuade the Ministry of Education to offer them to young people and seniors who wish to take advantage of AI's benefits. This will provide a holistic, ethical, and comprehensive focus to MIT's initiative and tools.

The AI Day experience was promoted on two occasions:

- Day of AI - Videoconference for promotion - July 24, 2024. With the participation of teachers from all over the country.
- Free 1-month AI in Education Course (50 enrolled), with weekly videoconference classes. One of these classes specifically worked with the Day of AI materials. Participating teachers rated it as very good and commented that they would use it in their classes.

Additionally, on our website <https://www.elemental.edu.uy/ia/>, it is listed as suggested material. Furthermore, our teachers in the schools where we work have it as a material to use in class. In all cases, teachers view it as very good material, accessible, and highly relevant.



MAGELA FUZATTI

EXPERIENCES



MARTIN NIEBUHR

The true change in education begins when teachers dare to explore, learn, and apply new ideas."

Last year, together with the Cruzando Foundation, we organized the Webinar accompanying the Microcourse on Generative AI for Educators, developed by Google and MIT Rase. More than a technological event, it was a reflection on the impact of artificial intelligence on education and how it can transform our classrooms, making them more inclusive and creative.

The most significant aspect was the active participation of the teachers, whose questions and enthusiasm reminded us that people are the true driving force of change. This event highlighted that generative AI, when used responsibly, can personalize learning and foster creativity, but its greatest value lies in how educators integrate it into their practices.

We are grateful to every participating teacher who joined this experience, to the Cruzando Foundation for believing in this project, and to Google and MIT Rase for creating such valuable content. It is not about how many participated, but about the impact each one is generating in their educational environment.

Day of AI is not just a celebration of technological advancements but also an opportunity to reflect on the impact of these tools on our lives and society. AI is transforming industries, educational systems, and how we interact with the digital world.

This event also reminds us of the need to address the ethical issues related to the development and use of these technologies. It invites us to think collectively, prioritizing responsible use aimed at the common good. AI should be a tool to build a more equitable, inclusive, and sustainable future, always respecting human rights and values.

We believe in the transformative power of AI when used to promote inclusion, innovation, and continuous learning. This day serves as an invitation to rethink how these tools can help us create a better and fairer world for everyone.



MÔNICA NADJA CANIÇALI

The ethical and responsible integration of AI in education requires a joint effort from all stakeholders: teachers, students, educational institutions, tech companies, and governments. By working together, we can harness AI's potential to transform education and prepare future generations for an increasingly technological world. AI Day 2024, celebrated throughout May, marked a milestone in promoting AI in education, thanks to G Labs LatAm and the valuable collaboration of Fundación Cruzando. The initiative to dedicate an entire month to practical advice on the ethical use of AI for educators was a crucial step in raising awareness within the educational community about the vast possibilities and challenges of this technology.

Through Instagram and Facebook, G Labs LatAm successfully shared valuable content that not only provided technical knowledge about AI tools but also encouraged deep reflection on the importance of using these technologies responsibly and ethically.



CLAUDINA RIVERA

EXPERIENCES

The event, attended by over 300 professionals and specialists, was broadcast on an educational channel and featured online integration of numerous educators, students, and professionals from across the country. It generated hundreds of interactions through social media platforms and live streaming. This successful event concluded with a call for joint work between the government, academia, and the private sector, marking a milestone in Paraguay's digital transformation with a clear focus on education and training.

The Vice Minister of MITIC pointed out the necessity of strengthening connectivity in schools as a base for democratizing access to advanced technologies. Representatives of CONACYT and FEEI highlighted the importance of supporting educational and research initiatives in AI, while entrepreneurs and members of the Paraguayan Software Chamber offered practical cases about the implementation of AI in their organizations.



LILIAN DEMATTEI



GENIALES

Makerspace

MARCOS LEDESMA

I believe the event was a significant step forward. It was very positive to see more schools from the interior of the country joining this initiative and how the students were the true protagonists.

However, I think the curriculum could be a bit simpler for schools that are just starting. Additionally, it would be great to have more video material to facilitate understanding of the concepts. To further improve, I propose organizing monthly workshops for teachers and creating a database of schools that are truly committed to the program.

The Day of Artificial Intelligence has been made possible thanks the collaboration of the following institutions:

